

## WWF-Malaysia Symbolic Corporate Adoption FAQ

### Program related:

- 1) **What is a Symbolic Corporate Adoption?**

A Symbolic Corporate Adoption is a way for companies to donate towards WWF's species and habitat conservation efforts. In recognition of your company's generous contribution, your company will receive a personalized symbolic adoption certificate, information leaflet and a tax-deductible receipt. In addition, your company will receive WWF's quarterly Green Heart magazine and an Annual Review once a year.
- 2) **Is the donation a set amount?**

Yes. The donation amount for a symbolic corporate adoption is set;  
Turtle: RM20,000 Tiger: RM10,000
- 3) **How can my company adopt?**

You may choose to download the form which is available on our website in the Corporate Relations section, or call us at 603-7450 3773.
- 4) **What is the name of my company's animal?**

Our animal adoptions are symbolic. WWF works around the world to save threatened wildlife and habitats, and your company's support will help make these efforts possible.
- 5) **What do you mean by symbolically adopting the animal? How does my company's donation help?**

Our animal adoptions are symbolic which means your company is helping us save all animals at risk of extinction, not just one. The fund raised is channeled towards our work such as;

  - a) Monitoring population trends and identifying key habitats of endangered species for protection.
  - b) Restoring degraded forests and ensuring ecological corridors are maintained to improve forest quality for wildlife.
  - c) Patrolling and law enforcement in key poaching hotspots.
- 6) **If funding is concentrated on a specific animal only, what will happen to the future of the other animals? Are there any actions that will be taken by WWF?**

Donations from a symbolic corporate adoption is to support WWF-Malaysia's conservation efforts to save endangered species and habitats. The funds raised do not only go towards work directly related to the symbolically adopted animal but also towards work that is indirect. This helps ensure that not just the symbolically adopted animal is saved.
- 7) **Why is the Symbolic Corporate Adoption so expensive?**

WWF is a non-profit and non-governmental organisation that depends on public donations. Our conservation work is largely funded by good hearted generous individuals and companies.
- 8) **What is so special about symbolic animal adoptions and normal WWF work donation?**

The symbolic corporate adoption is simply another option for donors. The funds received are channeled towards efforts to save endangered species and habitats.

- 9) Can I visit the animals that I adopted?**  
Your donations will help our conservation work for protecting the animals but not directly rearing them. However under the turtle symbolic corporate adoption, your company will have an opportunity to send a limited number of staff to visit one of our turtle project sites to experience and understand the conservation work carried out.
- 10) Can my company adopt anytime?**  
Yes, your company may adopt at any time. All symbolic corporate adoptions are valid for a period of 1 year e.g. 30<sup>th</sup> June 2012 – 30<sup>th</sup> June 2013.
- 11) What does my company get?**  
Your company will receive a personalized symbolic adoption certificate, information leaflet, a tax-deductible receipt, WWF's quarterly Green Heart magazine and an Annual Review once a year.
- 12) Is the symbolic adoption available nationwide?**  
Yes, it is available nationwide.
- 13) What if there is no one at the office to receive the package?**  
GDex will make 2 attempts to get in touch by phone with the attended receiver to set an appointment for delivery. Failing which, package will be returned to WWF. Your company will need to pay for the courier cost the second time.
- 14) Do I get the magazines together?**  
WWF Green Heart magazine is published on a quarterly basis. Each issue will be mailed to you separately.
- 15) How many issues do I get?**  
WWF Green Heart magazine is published on a quarterly basis. You will receive 4 issues per year.
- 16) Can I order more than one and have different company names for each certificate?**  
You certainly can. You simply have to attach a list indicating which certificate goes with which symbolically adopted animal.
- 17) When can I expect to receive my package?**  
Do allow 8 weeks from receipt of order for processing and delivery.
- 18) Can I pick it up instead? Would it be cheaper?**  
It would be more convenient for your company if we courier the package to your office. However, if your company would still like to pick it up, you can do so at our PJ office between 8.30am to 12.30pm and 1.30pm to 5.00pm, Mondays to Thursday and 8.30am to 12.30pm and 2.30pm to 5.00pm on Fridays. The office is closed on weekends and public holidays. Do kindly contact our Corporate Relations personnel to assist you on delivery time and date. The donation amount does not change.

**Payment related:**

- 1) **How much is a Symbolic Corporate Adoption?**  
The donation amount for a symbolic corporate adoption is;  
Turtle: RM20,000 Tiger: RM10,000
- 2) **Do I have to pay additional postage and handling charges?**  
No. Postage and handling charges have been included in the donation amount.
- 3) **What are the payment methods?**  
Payment must be made by cheque payable to "WWF-Malaysia".
- 4) **Can I cancel my order?**  
Once the payment has been processed, the order cannot be canceled.
- 5) **Can I change my order?**  
Once the payment has been processed, the order cannot be changed. If you wish to make an additional symbolic adoption, you certainly can by filing up a separate donation form accordingly.